

Platinum Sponsor

**Ω** OMEGA  
Laboratories

2024

Florida, Tampa, USA  
17th-19th April

IFDAT 2024 - 12th Annual International Forum  
for Drug and Alcohol Testing Conference

Join us for an unforgettable conference experience in the vibrant city of Tampa, Florida! We invite you to immerse yourself in a diverse range of topics within drug and alcohol testing while enjoying the breathtaking landscapes, rich culture, and warm hospitality of the Tampa Bay area.

Nestled on the sparkling waterfront, the Tampa Convention Center makes it easy to combine both business and pleasure. Conveniently located near a trolley station, the venue allows you to explore other areas of Tampa with ease and free of charge. With its stunning views of the waterfront and downtown Tampa, the Convention Center sets the stage for an inspiring conference experience.

Tampa Bay is home to several attractions, theme parks, and cultural landmarks that promise an unforgettable stay. Explore the thrills of Busch Gardens, immerse yourself in the atmosphere of Ybor City, or marvel at the marine life at the Florida Aquarium. And don't forget to enjoy the unique and diverse Tampa Bay cuisine featuring fresh seafood, Cuban sandwiches, and refreshing craft beers, all while enjoying the warm Floridian ambiance.

If you have extra time to explore the area outside Tampa, you might have difficulties deciding between taking your family to Disney World and enjoying relaxing beaches such as Clearwater Beach – or why not go on a Caribbean cruise from one of the ports in Tampa! For nature enthusiasts, a trip to the Everglades National Park or a visit to the scenic Florida Keys will create memories that last a lifetime.

Information about social events coming soon!

## Welcome to IFDAT

The International Forum for Drug and Alcohol Testing is a non-profit organization dedicated to the advancement of global employee screening systems and processes. It provides a platform for experts from the drug and alcohol testing industry as well as related disciplines to meet and discuss various topics regarding the current and future developments of international employee screening.

## Why you Should Attend

The international employee drug and alcohol screening market is growing rapidly as more and more businesses expand their operations globally. As the need to screen employees for misuse of drugs and alcohol on a global basis grows, so does the need to improve and identify opportunities for this complex procedure.

The IFDAT conference provides an ideal forum for employers and industry providers to hear and discuss best practices, learn about new developments, e.g. changes in policies and technology, and find ways to improve efficiencies in the international employee drug and alcohol screening process.

Professionals who work in health and safety, human resources, or anyone managing a drug-free workplace policy will be introduced to the challenges of testing in different regions of the world. They will be enlightened on legislations and practices that impact employee testing in those regions and discover ways to enhance their company's employee drug and alcohol screening programs.

The IFDAT conference provides an ideal opportunity for its attendees to meet and interact with their global counterparts, as well as providers of international drug and alcohol testing services, to discuss the implementation or updating of drug-free workplace policies and related processes.

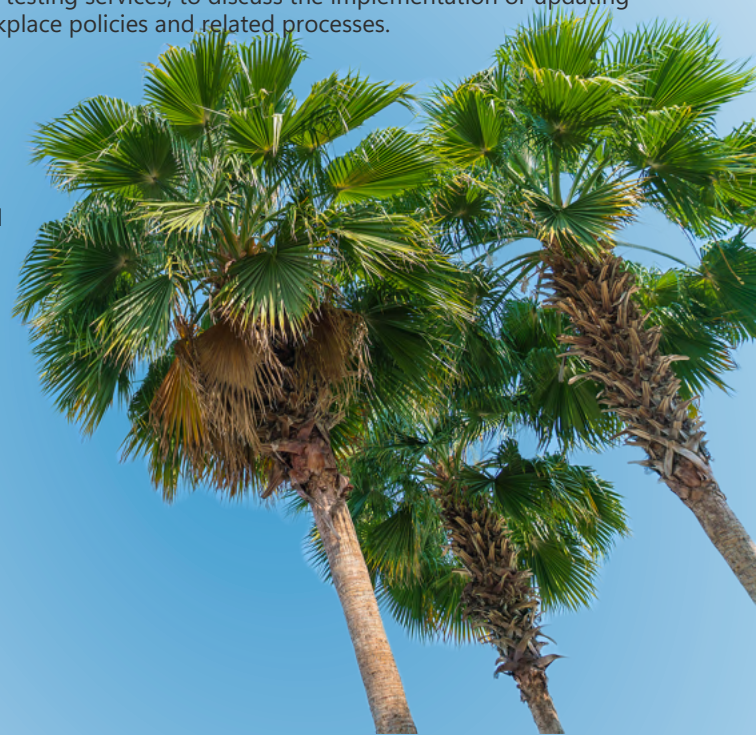
## 12th Anniversary Conference Tampa, Florida, USA – Apr 17th - 19th, 2024

IFDAT conference attendees will hear from prominent professionals from all over the world. These world class speakers will address topics that include:

- Worldwide Testing
- Industry Specific Sessions (see program)
- Innovation and New Technologies
- Legal Challenges
- International MRO Services
- Background Checks
- And many more!

We look forward to seeing you there!

Matt Taylor  
IFDAT Board Member and Chairperson



## Registration fees

"EARLY BIRD" Discount rates apply until 31st January 2024. After this date, standard rates apply.

US\$ 295.00 (Early Bird Offer)/ US\$ 325.00 (Standard) for all members of EWDTs / NDASA / SAPAA / FACTA / WDTA  
US\$ 350.00 (Early Bird Offer)/ US\$ 400.00 (Standard) for all non-members of EWDTs / NDASA / SAPAA / FACTA / WDTA

Gala Dinner & Networking= US\$ 85.00 per person

## Sponsorship package

### PLATINUM

- Prominent branding on all advertising, website and conference materials
- Company "spotlight" in an IFDAT newsletter and in an IFDAT LinkedIn post 1 month prior to event
- Speaking slot (15-20 mins) within the main programme (topic subject to IFDAT approval)
- Approx. 12m<sup>2</sup> exhibition space in prime position
- Free attendance for up to four delegates (additional at US\$ 295)
- Logo, brief company description and website link from official IFDAT website (under platinum sponsors)
- Email addresses of attendees one week prior to the conference (subject to consent)
- up to 4 pieces of material in conference bag
- Full page advert/presentation in the conference booklet
- Premium Platinum sponsor exhibition space allocated on a "First booked- First serves" basis
- "Sponsor Spotlight" included in the speaker programme - 3 minutes to spotlight your company.

**US\$ 9975.00**

### GOLD

- Branding on all advertising, website and conference materials
- Approx. 6m<sup>2</sup> exhibition space
- Free attendance for up to two delegates (additional at US\$ 325)
- Logo, brief company description and website link from official IFDAT website (under gold sponsors)
- Email addresses of attendees one week after the conference (subject to consent)
- 2 pieces of material in conference bag
- Half page advert/presentation in the conference booklet
- Gold sponsor exhibition space allocated on a "First booked- First served" basis
- "Sponsor Spotlight" included in the speaker programme - 3 minutes to spotlight your company

**US\$ 4900.00**

### SILVER

- Logo in conference booklet
- Approx. 6m<sup>2</sup> exhibition space
- Free attendance for one delegate (additional at US\$ 325)
- Logo, brief company description and website link from official IFDAT website (under silver sponsors)
- Silver sponsor exhibition space allocated on a "First booked- First served" basis

**US\$ 2500.00**

#### Note

The Programme, pricing and sponsorship packages indicated may be subject to change. Please refer to the website [www.ifdat.com](http://www.ifdat.com) or contact us at [info@ifdat.com](mailto:info@ifdat.com) if required. Pricing will be confirmed at time of booking.

## The Tampa Convention Center

Located in the heart of Downtown Tampa, the Tampa Convention Center offers sparkling waterfront views, 600,000 square feet of transformable event spaces for venue rentals, and state-of-the-art amenities - all under the Florida sun.

The Tampa Convention Center is a mid-sized convention center located in downtown Tampa, Florida at the mouth of the Hillsborough River. It has both waterfront views of Tampa Bay and views of the city's skyline. Harbour Island is across the eponymous bridge on the other side of the Garrison Channel. The center is connected to the neighboring Channelside District and Ybor City via the TECO Line Streetcar, which has a station across the street. The center opened in 1990 and encompasses 600,000 square feet (56,000 m<sup>2</sup>) in total. It has a 200,000 square feet (19,000 m<sup>2</sup>) exhibit hall, a ballroom capable of accommodating over 2,000 guests, and 36 meeting rooms that can be adjusted to various sizes. The facility hosts over 300 events per year.

The Tampa Convention Center is built on the historical site of Fort Brooke, the original American outpost on Tampa Bay established in 1824. The community of Tampa slowly grew around Fort Brooke through two wars with the Seminole Indians and the American Civil War. The post was decommissioned by the United States Army in 1883 and the land was sold for private use.

The former location of the fort was used for various industrial and commercial purposes until the late 1980s, when it was cleared to make way for a new convention center to replace Tampa's aging Curtis Hixon Hall. Construction began in early 1989, with the city of Tampa paying the \$140 million cost by issuing municipal bonds. It opened in October 1990.



**2024**  
**Florida, Tampa, USA**  
**17th-19th April**  
**Venue & Accommodation**

## The Westin Tampa Waterside



## Hyatt Place Tampa Downtown

